



invest
in
bavaria



Bavaria.

For global giants and smart startups.

"Europe's high-tech Mecca"

Bill Gates, Microsoft

"We looked at different locations in Europe. But in Munich everything comes together: As a location it is very attractive, particularly regarding its environment: universities, research and development institutions plus it has the best talents and creative minds."

Martina Koederitz, IBM

"If you wish to do serious business, you have to start in Munich."

Dr. Wieland Holfelder, Google

German HQ in Bavaria

amazon

Microsoft

salesforce

IBM WATSON

intel

CISCO

Global Players from Bavaria

Allianz



SIEMENS

infineon

adidas

Audi

Startups: Made in Bavaria

NAVVis

tacterion

PROGLOVE

boxcryptor

tado°

MAGAZINO
simple storage

and many more!

Why Bavaria?



Robust Economy in the Heart of Europe

€549bn GDP (#7 in the EU)

€179bn export volume
(more than 52% export quota)

2nd highest purchasing power in the EU (€23,843)
(7 of the top 10 wealthiest locations in Germany)

4th highest industrial density in the world
(before US and Japan)

27% of employment in manufacturing
largest federal state in Germany (27,241 mi²)

#1 IT Hub in Europe

home to 40% of Germany's IT companies,
with an annual turnover of €70bn

60,000 companies founded every year

50% of annual investments from SMEs
over 100,000 high-tech startups

On the Cutting Edge: R&D and Top Talent

cluster initiatives with over 5,500
participating companies

20 national research institutions
around 15,000 patent applications each year
(32% of Germany's applications)

9 universities, 24 universities of applied sciences
and more than 320,000 students

Our Service

free, confidential and individually-tailored services from an international team: market analysis - provision of global network - information about tax and legal system and funding programs - ongoing support before, during and after the expansion process - since 1999: over 1,060 completed investment projects, about 35,000 new direct jobs. Find out more at www.bavaria.org

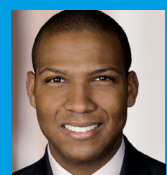
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